

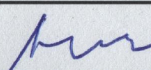
**Iligan Communication Command Center (ICCC) - Annual Procurement Plan for FY 2019**

Code (PAP)	Procurement Program/Project	PMO/ End-User	Mode of Procurement	Schedule for Each Procurement Activity				Source of Funds	Estimated Budget (PhP)			Remarks (brief description of Program/Project)
				Ads/Post of IB/REI	Sub/Open of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
	<b>A. COMMUNICATIONS COMMAND CENTER</b>											
	a. ICT Equipment	ICCC	SMV					NDRRMC	294,500.00			
	b.Traveling - Plane fare	ICCC	SMV					NDRRMC	811,000.00	811,000.00		
	<b>B. DIGITAL CAMPAIGN</b>											
	Enhancement and Management of TFBM website including web hosting, software updates, TFBM app development and email and database management	ICCC	SMV/NP					NDRRMC	763,601.00	763,601.00		
	<b>C. IEC DISSEMINATION</b>											
	Media placement for cable TV, radios, cinemas, out-of-home including airports, seaports, and trains							NDRRMC				
	a. Billboard and infomercial placements in Airports and Seaports/ MRT, LRT, Public Utility Vehicles and other Out of Home Advertising	ICCC	SMV/NP/ Competitive Bidding					NDRRMC	1,800,000.00	1,800,000.00		
	b. Infomercials in cinemas	ICCC	SMV/NP					NDRRMC	960,000.00	960,000.00		
	c. Print Ads on national broadsheets	ICCC	SMV/NP					NDRRMC	600,000.00	600,000.00		
	d. Infomercial spots on national radio	ICCC	SMV/NP					NDRRMC	600,000.00	600,000.00		
<b>GRAND TOTAL</b>									<b>5,829,101.00</b>			

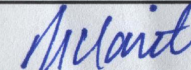
Prepared by:

  
**CLARK Y. MERCED**  
 Project Officer - ICCC

Noted by:

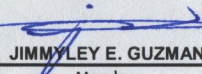
  
**MARIE ANGELIE C. VILLAPANDO**  
 Chairperson, BAC

Approved by:

  
**HAROLD E. CLAVITE**  
 Director-General

  
**VICTORIA A. MENDOZA**  
 Vice-Chairperson, BAC

ON LEAVE  
**ELIZABETH S. CUISIA**  
 Member

  
**JIMMYLEY E. GUZMAN**  
 Member

  
**JOSE LITO L. REYES**  
 Member